

BETTER *Mag*

A Newness of Life

*Throwback
Faithfulness*



Kevin **Byrd**



Melba **Moore**

**ESTATE
PLANNING
LEGACY**

FOCUS
Undivided
Attention

25
**Truth Fact
Checks**

Special Edition 2024 ISSUE \$4.95



**President/Founder
Brown Byrd Foundation Inc.**

Throwback Faithfulness

Kevin
BYRD

- Award Winning Internationally Acclaimed Entertainer
- Global Prostate Cancer Health Advocate
- Co-Author of #1 Best Seller "Our Stories Our Voices"
- 2023 statue honoring The Brown Byrd Foundations' 30+ years of serving the community by bringing awareness to Prostate Cancer
- Marquis Who's Who in America Biographical Record History Books Inductee May 2023-2024

The Brown Byrd Foundation, established in 2008, is a Health and Wellness non-profit organization. It is a registered 501 (c) (3) non-profit. It was founded by Kevin Byrd and Blossom Brown to increase awareness and prevention of prostate cancer through early detection and screening. Mr. Byrd and Ms. Brown had a heightened awareness of prostate cancer at the age of 24 when both of their grandfathers lost their battle to prostate cancer. They were motivated by the desire to keep their grandfather's legacy alive and at the same time save lives through advocacy by providing an even stronger voice for prostate cancer awareness.

Kevin Byrd and Blossom Brown collectively produced and wrote a short film titled "The Last Dayz," which illustrates the life of a young man who is diagnosed with prostate cancer, and who learns how to cope with the realization of having this insidious disease. The film "The Last Dayz" is still being used as a tool to bring awareness to men about the importance of being tested for prostate cancer regularly, and even for women to urge the men that they love to be tested.

The Brown Byrd Foundation has received many accolades for their fight against prostate cancer, which has led to the lighting of Niagara Falls and a featured

segment on Fios1 Heroes on our Island. In 2013, they received the Long Island, Health Care Heroes Award. In February 2012, their work was honored and entered into the Congressional Record Library of Congress by House of Representative Congresswoman Yvette D. Clarke. The foundation has also received numerous proclamations from world leaders, U.S. Presidents, mayors and governors. The Common Council of Utica, NY recognized their commitment to prostate cancer by honoring the foundation with a street named Brown Byrd Lane. The founders of the Brown Byrd Foundation are not content to rest on their laurels for they understand and know that much work needs to be done to find a cure and end prostate cancer. Early detection is key to receiving appropriate treatment. Therefore, all men over the age of 40 are asked to take action by scheduling an appointment to get tested today!

For free prostate cancer screening in your state, visit: www.zerocancer.org/testing/testing-map.

To support and/or make a donation to the BrownByrd Foundation, please contact the following: Brown Byrd Foundation, 30 Wall Street 8th Floor, New York, New York 10005. Contact Number: (212) 709-8335 or visit www.brownbyrdfoundation.org.